Careers and Storytelling II: The Next Chapter

Virginia Career VIEW
Fall 2012 Workshop
Workers are changing
  • How?
Employment needs are changing
  • In what way?
Globalization
  • Effect on job availability?
Digitalization
  • Raising the bar

Dr. Mark Savickas, Professor of Behavioral and Community Health Sciences at NEOUCOM
How can you help your students STAND OUT?
The “New” Successful Worker

- Adaptability
  - resilience, risk vs. reward
- Identity
- Reflexivity
  - strengths vs. weaknesses
- Work-Life Balance
- Narratability
  - telling a story
  - elevator speech
- Employability
  - vs. employment
- Portfolio career

Dr. Mark Savickas, Professor of Behavioral and Community Health Sciences at NEOUCOM
When the music changes,

so must the dance!
New Goals

How can we prepare students?

Students should have:

- Positive attitude
  - confidence
  - support
  - encouragement
- Understanding of self
  - strengths
  - weaknesses
  - self-reflection
- Knowledge
  - tools
  - information
  - interests, skills

= building Career Success!
Storytelling and Self-reflection

Positivity

Self Efficacy

Confidence

Pride
Experiencing Storytelling

what's your story?
Think of a time in your life, before age 13, when you felt proud of yourself.
Illustrate your experience.
Get in groups.

Share your story and illustration with your group.
As others share their story, observe body language, emotion and speech.

After each person shares their story, write down 3 positive words (on index card) about each person based on their story.

- You seemed ______ or I noticed ________
- Give index card to that person.
REFLECTION

- How do you feel?
- How did the words others used to describe you make you feel?
- Were you surprised? Did you learn something new?
- Other observations?
Using *Storytelling* with students

- Class sharing vs. group sharing
  - Success in Prince William Co.
  - Grades 3-5

- Student/parent activity
  - After-school in Roanoke
  - Grade 7

- Digital storytelling:
  - Thanks to Donna in Bassett!
  - www.voicethread.com
  - Elementary School

- Modify if needed
  - Change the prompt
  - Add to activity

- Student Recognition
  - Exhibit the stories and art
  - Parent Night

- Use your resources!
Complementing VIEW Resources

**Elementary**
- Career Town – 24 activities
- Kid’s Search – 100+ careers
- Activities – Career Tree, Interview
- Who Am I? Toolkit

**Middle**
- Who R U? - Assessment
- Activities – I’ve Got Skills, My Future, Career Explorer
- Career Search – strengths vs. skills
- School Search – what schools support my interests?

- Use as an introduction to career exploration
- Collaborate with classroom teachers
- Observe before and after
- Connect to NCDA Poetry and Poster Contest
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References

- Guterman, Mark, Career Coach/Workplace Consultant: www.meaningfulcareers.com